

The Thirteenth International Annual Conference of the Chinese Scholars Association for Management Science and Engineering

Invitation Letter

Dear _____,

The Thirteenth International Conference of the Chinese Scholars Association for Management Science and Engineering (CSAMSE) will be held on July 29- August 01, 2021 and organized by Antai College of Economics and Management, Shanghai Jiao Tong University, China.

CSAMSE is a highly recognized and rapidly growing community of scholars, from both overseas and mainland China, in the field of Management Science and Engineering (MSE), who are united by a common interest to promote the communication between academia and industry and to improve management theory and practice in China. Over the past 12 years, our annual conference has developed into a great meeting place to understand the latest business developments in China and to keep abreast of the cutting-edge research ideas in MSE field.

The Changing Landscape of Management Science, the theme of 2021 CSAMSE conference, is derived from the current business situations adapted by many aspects, such as the application of various disruptive technologies (e.g. Internet of Things, Cloud Computing, Artificial Intelligence, Data science and analytics), the best practice of China and other emerging markets, the changing atlas of global competition, and the challenges faced by human development. This theme reflects our desire to promote inter-disciplinary research and the theory-practice dialogue. We invite scholars in MSE, broadly defined, from around the world to present their research at the conference. Of course, papers that are in line with the conference theme are especially welcome.

For more details about 2021 CSAMSE conference, please check the Conference website (<https://www.acem.sjtu.edu.cn/csamse2021/index.html>), or contact with us by email (csamse2021@sjtu.edu.cn).

We're sincerely looking forward to your participation.

1. Conference Registration Rate

Before June 30, 2021

Category	Fees (Offline Activity)	Fees (Online Activity)	
		Giving Talks or Applying CSAMSE Management Science	As Audiences



		Practice Award	
Attendees and their guests from China Mainland	<ul style="list-style-type: none"> Attendee: RMB2,000/person Guest: RMB 1,000/person Student: RMB 1,000/person 	<ul style="list-style-type: none"> Attendee: RMB1,000/person Student: RMB 500/person 	<p>Free!</p> <p>(Attending some keynotes and sessions online)</p>
Attendees and their guests outside China Mainland	<ul style="list-style-type: none"> Attendee: USD 300/person Guest: USD 150/person Student: USD 150/person 	<ul style="list-style-type: none"> Attendee: USD 150/person Student: USD 75/person 	

After June 30, 2021

Category	Fees (Offline Activity)	Fees (Online Activity)	
		Giving Talks or Applying CSAMSE Management Science Practice Award	As Audiences
Attendees and their guests from China Mainland	<ul style="list-style-type: none"> Attendee: RMB2,200/person Guest: RMB 1,200/person Student: RMB 1,200/person 	<ul style="list-style-type: none"> Attendee: RMB1,100/person Student: RMB 600/person 	<p>Free!</p> <p>(Attending some keynotes and sessions online)</p>
Attendees and their guests outside China Mainland	<ul style="list-style-type: none"> Attendee: USD 325/person Guest: USD 175/person Student: USD 175/person 	<ul style="list-style-type: none"> Attendee: USD 162/person Student: USD 87/person 	

*Attendee's registration fee will only cover the conference materials, coffee/tea break, lunch and dinner

*Guest's registration fee will only cover dinner.

*Attendee's guest is only limited to his/her family member or companion.

2. Contact us

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With warm regards,

2021 CSAMSE Conference Organizing Committee