



上海交通大学
SHANGHAI JIAO TONG UNIVERSITY



安泰经管学院
ANTAI COLLEGE
Economics · Management



The 13th International Conference of the Chinese Scholars Association for Management Science and Engineering (CSAMSE 2021)

华人学者管理科学与工程第十三次国际年会

The Changing Landscape *of* Management Science
百年变局中的管理科学

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2021 CSAMSE PRACTICE AWARD

Committee Chair



Wei Zhang

University Chair Professor
College of Management and Economics
Tianjin University



2021 CSAMSE Practice Award

CSAMSE is proud of the establishment of an award that recognizes and celebrates an outstanding contribution in applying the principles of Management Science and Engineering to address a real-world challenge. The CSAMSE Practice Award will be bestowed on an individual or a group of collaborators. An eligible application must provide evidence of practical impact, which is broadly defined to be any contribution to a business or an organization in terms of performance improvements or changes in how practitioners approach a real-world problem. The 2021 CSAMSE Practice award will be granted at the CSAMSE's 13th annual international conference at the Antai College, Shanghai Jiao Tong University, **July 30- August 01, 2021**.

Application

The application should provide a cover letter and a 10-page narrative, in English or in Chinese, that addresses:

1. What is the main management challenge considered?

— What societal, economic, technical, and managerial challenges have been overcome in completing the project?

2. What are the core ideas and innovations of management science and engineering (MSE) in the work?

— Are there technical innovations in the project? Innovations may be derived from the creation of new MSE methods and/or the application of existing MSE methods to new problems or new environments.

3. How does the work impact a real-world business or organization?

— What are the major quantified and non-quantified impacts of the work? How important was the work to the client and/or executives?

—Is this work portable to other applications or industries?

A complete application must also include three letters of recommendation, also in English or in Chinese, with at least one from a practitioner. Contact information for the letter writers should be provided so that the award committee can follow up with further inquiries. Each application will be assessed based on the management science component, the practical impact so far, and the potential for a larger impact in the future.

Please send applications to csamseawards@163.com by **June 30, 2021**.



The 2021 CSAMSE Annual Conference

BEST PRACTICE AWARD COMMITTEE

(totally 18 members/judges)

Name (in alphabetical order)

Institution

Guoqing Chen

Tsinghua University

Shou Chen

Hunan University

Jeff L. Hong

Fudan University

Zhongsheng Hua

Zhejiang University

Xindan Li

Nanjing University

Yijun Li

Harbin Institute of Technology

Zhe Liang

Tongji University

Guoquan Liu

Xi'an Jiaotong-liverpool University

Zhaofang Mao

Tianjin University

Fan Wang

Sun Yat-sen University

Zizhuo Wang

The Chinese University of Hong Kong, Shenzhen

Houmin Yan

City University of Hong Kong

Qiang Ye

Harbin Institute of Technology

Fuqiang Zhang

Washington University in St. Louis

Hanqin Zhang

National University of Singapore

Wei Zhang (Chair)

Tianjin University

Shaohui Zheng

Hong Kong University of Science and Technology

Leon Zhu

University of Southern California

Committee secretary

Mei Xue

Boston College

Longfei He

Tianjin University



BEST PRACTICE AWARD COMMITTEE:

— Communication Review (C-round), 14 Judges

Name (in alphabetical order)	Institution
Guoqing Chen	Tsinghua University
Shou Chen	Hunan University
Jeff L. Hong	Fudan University
Xindan Li	Nanjing University
Yijun Li	Harbin Institute of Technology
Zhe Liang	Tongji University
Fan Wang	Sun Yat-sen University
Houmin Yan	City University of Hong Kong
Qiang Ye	Harbin Institute of Technology
Fuqiang Zhang	Washington University in St. Louis
Hanqin Zhang	National University of Singapore
Wei Zhang (Chair)	Tianjin University
Shaohui Zheng	Hong Kong University of Science and Technology
Leon Zhu	University of Southern California



BEST PRACTICE AWARD COMMITTEE:

—— Finalist presentation (F-round), 14 Judges (on-site)

Name (in alphabetical order)	Institution
Jeff L. Hong	Fudan University
Zhongsheng Hua	Zhejiang University
Xindan Li	Nanjing University
Zhe Liang	Tongji University
Guoquan Liu	Xijiao-Liverpool University
Zhaofang Mao	Tianjin University
Fan Wang	Sun Yat-sen University
Zizuo Wang	The Chinese University of Hong Kong, Shenzhen
Qiang Ye	Harbin Institute of Technology
Fuqiang Zhang	Washington University in St. Louis
Hanqin Zhang	National University of Singapore
Wei Zhang	Tianjin University
Shaohui Zheng	Hong Kong University of Science and Technology
Leon Zhu	University of Southern California



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2021 CSAMSE Practice Award Third Prize

Project: Fly with Us When They Cancel Your Flight: An Innovative Business Model to Utilize Perishable Service Capacity

Authors:

Rowan Wang (Southern University of Science and Technology),

Linyi Li (Singapore Management University),

Fangruo Chen (Shanghai Jiao Tong University),

Shaoxuan Liu (Shanghai Jiao Tong University)



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2021 CSAMSE Practice Award Second Prize

Project: Delay Information in Virtual Queues: A Large-Scale Field Experiment

Authors:

Qiuping Yu (Georgia Institute of Technology),

Yiming Zhang (University of Washington),

Yongpin Zhou (University of Washington)

2021 CSAMSE Practice Award

First Prize

Project: Storage Assignment Problem for an Intelligent Pick-and-Pass System: Algorithms and Applications

Authors:

Dali Zhang (Shanghai Jiao Tong University),

Sixiang Zhao (Shanghai Jiao Tong University),

Shuang Song (Shanghai Jiao Tong University),

Zhenhui Jiang (FineEx Supply Chain Management Co. Ltd.),

Yongmin Xiao (FineEx Supply Chain Management Co. Ltd.)